Data Age Business Systems Celebrates 25 Years in Business, Announces Expansion Plans for New Headquarters in Clearwater

Creator of the world's top selling pawn management software will celebrate milestone year with the debut of a state of the art facility and new space that provides room to grow

Largo, Fla. – (July 1, 2013) – Data Age Business Systems (Data Age), a global provider of financial transaction software solutions, is celebrating its 25th year in business with the announcement of plans to relocate its headquarters to a larger facility in Clearwater. The new 9,000 square foot site, located at 14450 46th Street North in Cardinal Point at Bayside, will offer ample space for Data Age's nearly 50 employees as well as a state-of-the-art training center. The company, launched in 1988, is still led by co-founders Tom Streng and Randy Peffly, who serve as president and executive vice president, respectively.

"It's hard to believe a quarter century has gone by since Randy and I found ourselves standing in a parking lot, our workplace shuttered, realizing we were suddenly unemployed, and deciding right then and there to go into business together," said Streng. "Turns out that was the best thing that ever happened to us. We're deeply grateful to our customers, who helped us to create our flagship product, PawnMaster, and make it the best-selling pawn management software in the world. We're also indebted to our incredible team, whose talents we've relied upon to develop new products and improve existing ones to meet our customers' changing needs. The careful addition of a few more key executives who can take us to the next level, coupled with the move to spacious new headquarters, should position us well for our next phase of growth."

A build-out is already in progress at the new location, and Streng anticipates completing the move in late July.

In addition to the new location providing much needed space to accommodate their growing team, Data Age's new headquarters will offer on-site training for their customers and resellers. Built to look like a working pawn shop, the training center will be used to teach pawn shop owners and their employees how to properly use the PawnMaster software. Teams will be able to role play and practice using the system in an environment that simulates their own shop, while learning how to operate more efficiently, manage their inventory more effectively and maximize their profit.

Data Age is a privately held company that has grown organically by prudent fiscal management and the careful cultivation of trusted relationships with customers, partners, and a network of resellers. Today, Data Age serves nearly 2,600 customers in 27 countries within the Convenience Store, Liquor Store, Pawn, Check Cashing, Payroll Advance and Title Loan

industries. Both individual unit and multi-store businesses rely on the company for its expertise in Point-of-Sale (POS) technology, loan management, inventory management, scanning and bar coding products, biometrics, risk mitigation, regulatory compliance, and Customer Relationship Management (CRM) systems.

Since 2007, the company has experienced significant growth in its core business and exploited opportunities in the marketplace to extend its line. Capitalizing on the introduction of new technologies and listening to their customers, Data Age created new products, and added features to existing ones to make them more robust and keep them ahead of an increasing number of competitors who were now in their field.

About Data Age Business Systems
Data Age offers industry leading financial transaction software solutions that enables business doing non-traditional lending, buy/sell, check cashing and even retailers to scale their organization, deliver expeditious customer service, capture data quickly and accurately, mitigate risk, adhere to regulatory mandates, manage employee challenges, and drive profitability.

To learn more, visit www.dataage.com.

###